Understanding Your Community

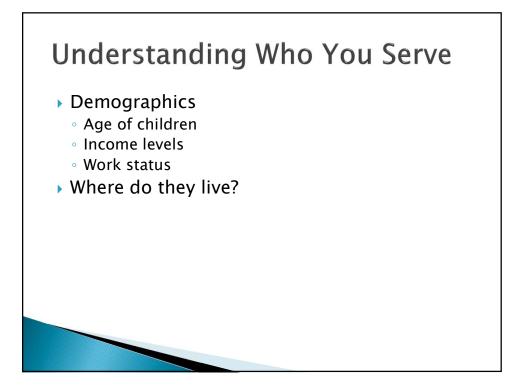
Using Data for Program Planning and RFP Responses

Requirement in RFP

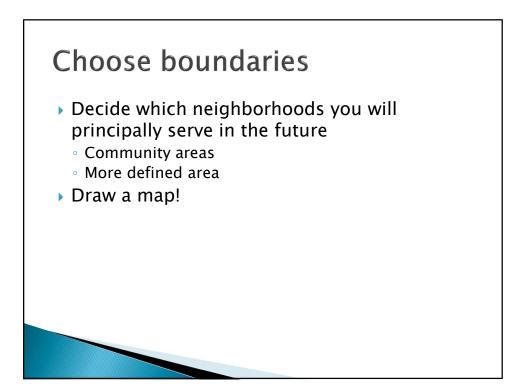
- The Applicant demonstrates a clear understanding of the target population and their needs and challenges
- The Applicant has demonstrated understanding of the community landscape, services, and context in which they are providing services

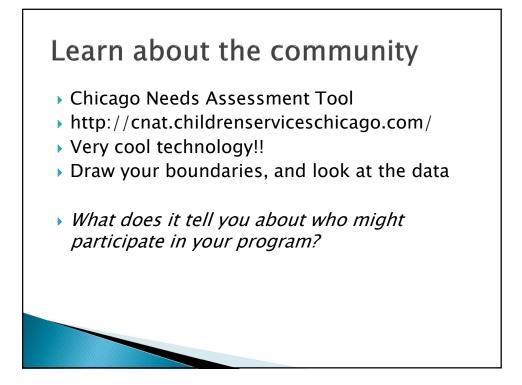
How to tackle this

- 1. Understand who you are currently serving
- 2. Look at the community(ies) you plan to serve, and use resources to dig deep into:
 - a) Who lives there?
 - b) What are their needs?
 - c) Who is the best fit for the services you can provide? How many of these families/children are there?
- 3. Design your program to meet the needs of the community(ies) you will propose to serve







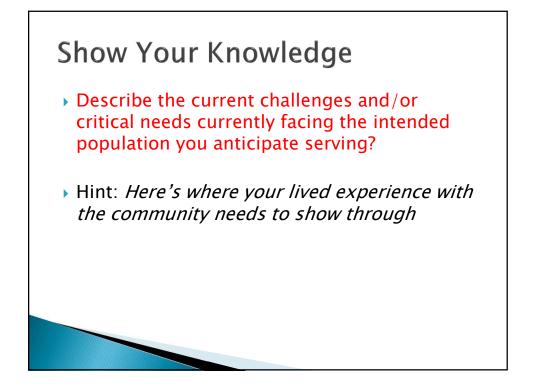


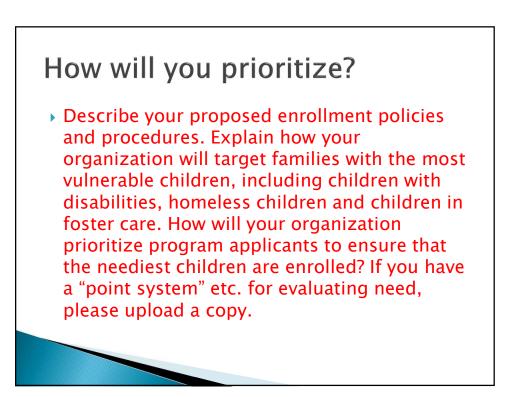




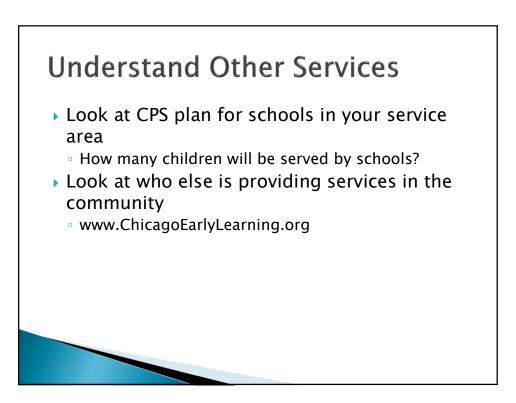
- Describe the population your agency would serve through this program (e.g. age, gender, ethnicity, income level, and other defining characteristics). If applicable please describe to which extent your services will target a priority populations described on page 15 of the RFP (under Target Populations).
- Hint: Use data! Cite numbers, percentages, etc.











Put It All Together

- Design your program model to meet the needs of families in your community
 - Ages to serve?
 - Number of classrooms?
 - School day, or full-work-day/year-round?
 - Languages?
 - Priority population to be served?